

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED**

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation Center Forward		3. FEC Identification Number <div style="border: 1px solid black; padding: 2px; display: inline-block;">C C90012998</div>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 325 7th Street, NW Suite 400		
(c) City, State and ZIP Code <div style="display: flex; justify-content: space-between;">WashingtonDC20004</div>		
2. Corporate filers only Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
- ☐ July 15 Quarterly Report ☐ 24-Hour Report
- ☒ October 15 Quarterly Report
- ☐ January 31 Year-End Report ☐ 48-Hour Report

b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M / D D / Y Y Y Y Y Y	/	M M / D D / Y Y Y Y Y Y	/	M M / D D / Y Y Y Y Y Y
07		01		2012
THROUGH				
M M / D D / Y Y Y Y Y Y	/	M M / D D / Y Y Y Y Y Y	/	M M / D D / Y Y Y Y Y Y
09		30		2012

6. TOTAL CONTRIBUTIONS

0.00

7. TOTAL INDEPENDENT EXPENDITURES

1477255.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent. In addition, (if the independent expenditures reported herein were made by a corporation) I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Cori Smith

Cori Smith

10/15/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 5
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Center Forward

Full Name (Last, First, Middle Initial) of Payee Message & Media		Date MM / DD / YYYY 09 / 10 / 2012	
Mailing Address 100 Albany St		Amount 11500.00	
City New Brunswick	State NJ	Zip Code 08901-2179	Transaction ID : VN7DQ4DTH0
Purpose of Expenditure Television Production of 'Struggle'	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Lee Anderson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 310429.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Message & Media		Date MM / DD / YYYY 09 / 10 / 2012	
Mailing Address 100 Albany St		Amount 11500.00	
City New Brunswick	State NJ	Zip Code 08901-2179	Transaction ID : VN7DQ4DTJ8
Purpose of Expenditure Television Production of 'Problem'	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Mia Love		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 666825.45		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Message & Media		Date MM / DD / YYYY 09 / 17 / 2012	
Mailing Address 100 Albany St		Amount 11500.00	
City New Brunswick	State NJ	Zip Code 08901-2179	Transaction ID : VN7DQ4DTM3
Purpose of Expenditure Television Production of 'Blackboard'	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Lee Anderson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 310429.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	34500.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 5
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Center Forward

Full Name (Last, First, Middle Initial) of Payee Message & Media		Date MM / DD / YYYY 09 / 20 / 2012	
Mailing Address 100 Albany St		Amount 11500.00	
City New Brunswick	State NJ	Zip Code 08901-2179	Transaction ID : VN7DQ4DTR5
Purpose of Expenditure Television Production of 'Skyrocket'	Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Mia Love		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 666825.45		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 06 / 2012	
Mailing Address 3050 K St NW Ste 100		Amount 250000.00	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7DQ4DTE6
Purpose of Expenditure Television Advertising & Production of 'Refuse'	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 500000.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date MM / DD / YYYY 09 / 14 / 2012	
Mailing Address 3050 K St NW Ste 100		Amount 250000.00	
City Washington	State DC	Zip Code 20007-5108	Transaction ID : VN7DQ4DTK5
Purpose of Expenditure Television Advertising of 'Refuse'	Category/ Type 004	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: _____ <input type="checkbox"/> President	
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 500000.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	511500.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)	

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 5
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Center Forward

Full Name (Last, First, Middle Initial) of Payee Wired Media Partners		Date MM / DD / YYYY 09 / 10 / 2012	
Mailing Address 1580 Lincoln St Ste 510		Amount 214125.00	
City Denver	State CO	Zip Code 80203-1507	
Purpose of Expenditure Television Advertising of 'Problem'		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Mia Love		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 666825.45		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media Partners		Date MM / DD / YYYY 09 / 10 / 2012	
Mailing Address 1580 Lincoln St Ste 510		Amount 62073.00	
City Denver	State CO	Zip Code 80203-1507	
Purpose of Expenditure Television Advertising of 'Struggle'		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Lee Anderson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 310429.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media Partners		Date MM / DD / YYYY 09 / 17 / 2012	
Mailing Address 1580 Lincoln St Ste 510		Amount 144131.55	
City Denver	State CO	Zip Code 80203-1507	
Purpose of Expenditure Television Advertising of 'Blackboard'		Category/ Type 004	Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Lee Anderson		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 310429.55		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		420329.55	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7)			

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 5
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Center Forward

Full Name (Last, First, Middle Initial) of Payee Wired Media Partners		Date MM / DD / YYYY 09 / 17 / 2012	
Mailing Address 1580 Lincoln St Ste 510		Amount 81225.00	
City Denver	State CO	Zip Code 80203-1507	
Purpose of Expenditure Television Advertising of 'Struggle'		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: Lee Anderson		Office Sought: <input checked="" type="checkbox"/> House State: GA <input type="checkbox"/> Senate District: 12 <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 310429.55		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media Partners		Date MM / DD / YYYY 09 / 17 / 2012	
Mailing Address 1580 Lincoln St Ste 510		Amount 111300.35	
City Denver	State CO	Zip Code 80203-1507	
Purpose of Expenditure Television Advertising of 'Problem'		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: Mia Love		Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 666825.45		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
Full Name (Last, First, Middle Initial) of Payee Wired Media Partners		Date MM / DD / YYYY 09 / 20 / 2012	
Mailing Address 1580 Lincoln St Ste 510		Amount 318400.10	
City Denver	State CO	Zip Code 80203-1507	
Purpose of Expenditure Television Advertising of 'Skyrocket'		Category/ Type	004
Name of Federal Candidate Supported or Opposed by Expenditure: Mia Love		Office Sought: <input checked="" type="checkbox"/> House State: UT <input type="checkbox"/> Senate District: 04 <input type="checkbox"/> President	
Calendar Year-To-Date Per Election for Office Sought 666825.45		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	
(a) SUBTOTAL of Itemized Independent Expenditures.....		510925.45	
(b) SUBTOTAL of Unitemized Independent Expenditures.....			
(c) TOTAL Independent Expenditures (carry total from last page forward to Line 7)		1477255.00	